

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
309882-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1567

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	309882	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	Today	7-8a	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:39 AM Today 7-8a :30 USATV04H \$750.00 NM									
2	10/30/12	11/05/12	Today	6-7a	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:11 AM Today 6-7a :30 USATV04H \$500.00 NM									
3	10/30/12	11/05/12	Today	7-8a	-----	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:58 AM Today 7-8a :30 USATV04H \$1,000.00 NM									
4	10/30/12	11/05/12	Today	6-7a	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:40 AM Today 6-7a :30 USATV04H \$500.00 NM									
5	10/30/12	11/05/12	Fallon	1235-0135a	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 1:20 AM Fallon 1235-0135a :30 PRATV1229H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 1:52 AM Fallon 1235-0135a :30 USATV04H \$300.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/05/12	Tonight Show	1135p-1235a	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 11:45 PM Tonight Show 1135p-1235a :30 PRATV1229H \$750.00 NM 2 WPTV F 11/02/12 12:11 AM Tonight Show 1135p-1235a :30 USATV04H \$750.00 NM									
7	10/30/12	11/05/12	Insider	730-8p	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 Insider 730-8p :00 \$1,200.00 NM See MG 7.3 3 WPTV Tu 10/30/12 7:21 PM M-F 7-730p News 7-730p :30 PRATV1229H \$2,400.00 NM MG for 8.2,7.1 2 WPTV Th 11/01/12 7:45 PM Insider 730-8p :30 PRATV1229H \$1,200.00 NM									
8	10/30/12	11/05/12	Ent Tonight	7-730p	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 7:27 PM Ent Tonight 7-730p :30 PRATV1229H \$1,200.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 Ent Tonight 7-730p :00 \$1,200.00 NM See MG 7.3									
9	10/30/12	11/05/12	M-F 6-630p	6-630p	-----	:30	0	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:08 PM M-F 6-630p 6-630p :30 PRATV1229H \$3,000.00 NM 2 WPTV F 11/02/12 M-F 6-630p 6-630p :00 \$3,000.00 NM See MG 9.3 3 WPTV F 11/02/12 9:40 PM grimm 9-10p :30 USATV04H \$3,750.00 NM MG for 15.2,9.2									
10	10/30/12	11/05/12	M-F 530-6p	530-6p	-----	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 5:35 PM M-F 530-6p 530-6p :30 PRATV1229H \$2,000.00 NM									
11	10/30/12	11/05/12	Ellen	4-5p	-----	:30	0	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:29 PM Ellen 4-5p :30 PRATV1229H \$850.00 NM 2 WPTV Th 11/01/12 Ellen 4-5p :00 \$850.00 NM See MG 11.3 3 WPTV F 11/02/12 4:31 PM Ellen 4-5p :30 USATV04H \$850.00 NM MG for 11.2 11/01									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	11/05/12	Millionaire	2-3p	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 2:39 PM Millionaire 2-3p :30 PRATV1229H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 2:58 PM Millionaire 2-3p :30 USATV04H \$350.00 NM									
13	10/30/12	11/05/12	M-F 12n-1p	12-1p	-----	:30	0	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -11-1-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:09 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM 2 WPTV W 10/31/12 12:07 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM 3 WPTV F 11/02/12 12:24 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM									
14	10/30/12	11/05/12	Rachel Ray	11a-12p	-----	:30	0	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:16 AM Rachel Ray 11a-12p :30 USATV04H \$450.00 NM									
15	10/30/12	11/05/12	Today	10-11a	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 Today 10-11a :00 \$750.00 NM See MG 15.2 2 WPTV F 11/02/12 Today 10-11a :00 \$750.00 NM See MG 9.3									
16	10/30/12	11/06/12	M-F 9-10a	9-10a	-----	:30	0	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 9:29 AM M-F 9-10a 9-10a :30 PRATV1229H \$950.00 NM 2 WPTV Th 11/01/12 9:28 AM M-F 9-10a 9-10a :30 PRATV1229H \$950.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV F 11/02/12 12:44 PM M-F 12n-1p 12-1p :30 PRATV1229H \$950.00 NM MG for 16.3 11/05 3 WPTV M 11/05/12 M-F 9-10a 9-10a :00 \$950.00 NM See MG 16.5 4 WPTV Tu 11/06/12 9:51 AM M-F 9-10a 9-10a :30 USATV04H \$950.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/30/12	11/06/12	Today	7-9a	-----	:30	0	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 8:44 AM Today 7-9a :30 PRATV1229H \$3,000.00 NM 2 WPTV Th 11/01/12 7:26 AM Today 7-9a :30 PRATV1229H \$3,000.00 NM									
18	10/30/12	11/06/12	Today	6-7a	-----	:30	0	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:38 AM Today 6-7a :30 PRATV1229H \$2,500.00 NM 2 WPTV F 11/02/12 6:27 AM Today 6-7a :30 PRATV1229H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 11/05/12 6:26 AM Today 6-7a :30 USATV04H \$2,500.00 NM									
19	10/30/12	11/06/12	Today	5-6a	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 5:07 AM Today 5-6a :30 PRATV1229H \$750.00 NM 2 WPTV Th 11/01/12 5:23 AM Today 5-6a :30 PRATV1229H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 11/05/12 5:39 AM Today 5-6a :30 USATV04H \$750.00 NM									

Total Spots 34 Gross Total \$42,750.00

Payment Terms 30 Days

Agency Commission \$6,412.50

Net Amount Due \$36,337.50